

## “Bridging Science and Society: A Global Challenge for 21st Century Research Universities”

Wednesday, February 24, 2010  
5:30 pm, UC San Diego Faculty Club

Featuring Keith Pezzoli, Ph.D.  
UCSD Urban Studies and Planning Program

Dr. Pezzoli’s work merges the power of science, business and art in research and planning for sustainable development. He will describe this integrative process including how he and his colleagues are creating new university-community partnerships and knowledge networks worldwide. Their approach interconnects a wide range of sustainability solutions (e.g., rain and greywater harvesting, watershed management, biotechnology, green jobs).



Dr. Pezzoli teaches courses about research methods, city-regions, ecology and globalization for UCSD’s Urban Studies and Planning Program. He also serves as the Principal Investigator of Research Translation and Community Outreach for UCSD’s Superfund Research Program, which includes scientists from ten departments and centers across several of UCSD’s academic divisions. Off campus, Dr. Pezzoli directs the Global Action Research Center—a not-for-profit organization that generates and supports community-based participatory research aimed at creating sustainable and healthy communities worldwide. One of Dr. Pezzoli’s projects was featured in a UCSD-TV documentary (November 2009). It highlights how diverse organizations are

working together to deal with mounting urban-ecological problems along the U.S.-Mexico border.

Supper Club events include a wine reception, full dinner, and Faculty Club parking in addition to the lecture. Purchase a table for eight at a discounted rate and bring your friends, neighbors or co-workers. To register, please send \$65/person or \$500/table and the completed form below to: Social Sciences Supper Club, 9500 Gilman Drive, Mail Code 0502, La Jolla, California 92093-0502. Please make checks payable to UC Regents.

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Name(s) \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Number of guests attending \_\_\_\_\_ Total Amount \$ \_\_\_\_\_  
If using a credit card, please circle one:    Mastercard    VISA    American Express  
Name on Card \_\_\_\_\_ Card # \_\_\_\_\_  
Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

Reservations or additional information may be obtained by calling  
Marcie Marsh at 858-246-0372 or by emailing: [mmarsh@ucsd.edu](mailto:mmarsh@ucsd.edu)

**Future Supper Club Events:**  
**May 19, 2010**  
**October 20, 2010**

